



A Request From A Customer . . .

"How do I get my favorite pub to carry Devil's Canyon? Got a flyer I can print for them?"



Dear Owner / Bar Manager,

As a regular customer of your establishment and firm believer in buying local, I would really appreciate the opportunity to be able to purchase beer and/or root beer from OUR local brewery here on a regular basis.

Devil's Canyon Brewing Company, located in the heart of the San Francisco bay area peninsula, produces award-winning, handcrafted beer and root beer centered on the most premium ingredients. Their products are brewed in Belmont, and distributed to over 250 taps on the Peninsula, in San Francisco and in the South Bay.

Since opening their doors in 2001, Devil's Canyon Brewery has won over 28 awards for their craft beer and received the 2009 "People's Choice" award at the San Francisco International Beer Festival.

I know you will find their prices competitive, their products superior and their following loyal and growing.

For San Mateo and San Francisco Counties just ask your **Matagrano** representative for more information.

Otherwise, please contact **Devil's Canyon** at: 650-592-BREW (2739) or visit DevilsCanyon.com

Thank you for supporting our community, local businesses and the jobs they support!

Name: _____

Phone: _____

Email: _____

Styles I Recommend: Amber Scotch Blonde Lager Rye IPA Root Beer

Devil's Canyon Brewing Company, Belmont, California
Award-Winning, Handcrafted Beer and Root Beer



**Thank You For Supporting Local Business, Local Jobs and
Your Local Brewery!**

Introducing Our Award Winning Beers:



Full Boar Scotch Ale 7.4% abv

If You Like: Cabernet Wine, Fuller Scotch Ale



Full Boar Scotch Ale is a complex, malty beer that is light on the palette and easy drinking. Deeply malted and caramel apparent with overtones of chocolate and a slight hint of a mild, smoky flavor.



Silicon Blonde 6.4% abv

If You Like: Blue Moon, Anchor Steam



Silicon Blonde Ale is a full-bodied ale. This ale is a smooth mix of lightly roasted malts, subtle hop bitterness, and English yeast. This creamy and exceptionally drinkable ale pairs well with savory, spicy and rich foods.



Deadicated Amber Ale 5.4% abv

If You Like: Fat Tire, Gordon Biersch Märzen, Sierra Nevada



Deadicated Amber Ale is a rich amber ale with a well-balanced bouquet of hops and malt. Our Amber Ale is a medium-bodied ale with a beautiful tawny color, a nice lace head, and a cascade finish.



Lager Diabla 5.4% abv

If You Like: Stella Artois, Heineken, Sam Adams



Lager Diabla is an exceptionally easy drinking lager that is lightly bodied with a clean/crisp finish. This beer is a California Lager.

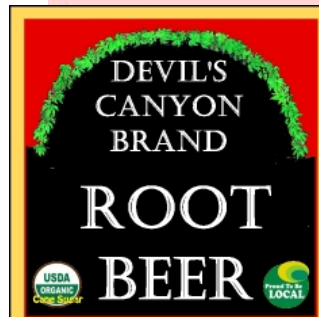


California Sunshine Rye IPA

If You Like: Lagunitas, Racer 5, Red Rocket 7.1% abv



California Sunshine Rye IPA is a moderately strong Pale Ale with an assertive hop bitterness, a toasty, bready malt mouth-feel and a grassy, dry finish.



Devil's Canyon Brand Root Beer is sweetened with organic cane sugar, agave nectar & local Belmont honey, Devil's Canyon's Brand root beer contains zero refined sugars or corn syrup and is caffeine, and alcohol free!

DevilsCanyon.com

